



# GO GREEN ENERGY Conference

ATTENDANCE IS FREE

Monday, June 7th 10:00 am - 3:00 pm

## Go Green Energy Conference Breakout Sessions:

### Breakout Sessions:

**Homeowner 1 – Save Green by Going Green:** Easy tips you can do yourself to cut energy costs & go green with a low budget under \$1,000 investment

**Moderator:** Hilari Varnadore, Director, Frederick County Office of Environmental Sustainability  
**Panelists:** Tony Crane, Managing Partner, Efficient Home, LLC  
John Emerick, Allegheny Power  
Larry VanSant, Owner, VanSant Plumbing & Air Conditioning

**Homeowner 2 – Investing in Green to Save:** How to maximize government incentives, cut energy costs & go green with a budget of more than \$1,000

**Moderator:** Mark Lancaster, Lancaster Homes, Inc.  
**Panelists:** **Session 1** Peter VanBuren, Owner, TerraLogos  
James Mullen, Proprietor, Monument Foam Insulators  
Scott Sheely, Andersen Windows  
**Session 3** Patrick Aaron, Total Comfort Heating and Air Conditioning  
Andre Boyd, Vice President, Thompson Services  
Lorne Davidson, Owner, Perennial Landscapers

**Homeowner 3 – Growing Green for your Homesize:** Whether Balcony, Townhome or Single Family lot – tips on growing your own fresh produce and landscaping for energy efficiency

**Moderator:** Carl Braun, Board Member, Catoctin Forest Alliance  
**Panelists:** Elyse Phillips, Frederick County Master Gardeners - Landscape  
Lorne Davidson, Owner, Perennial Landscapers  
Lois Royer, Frederick County Master Gardeners – Grow It

**Homeowner 4 – Buy the Best, Buy Local, Buy Fresh:** Where to buy local produce in your area, tips for identifying seasonal availability, quality, quantity, and appropriate storage to provide sustainable produce

**Moderator:** Joseph A. Fiola, Ph.D., University of Maryland Extension, Western Maryland Research and Education Center  
**Panelists:** Dwight Baugher, Manager & Operator, Baugher's Orchard  
Robert Black, Owner, Catoctin Mountain Orchard  
Lawrence Ledgard, Owner, Good Life Farm  
Mehrl Mayne, Owner, Maynes Farm  
Guy Moore, Owner, Larriland Farm

**Business 1 – Greening Your Bottom Line:** How to maximize government incentives, cut energy costs and go green on a low budget for your small business

**Moderator:** Russell Teter, Director, Northern Maryland Small Business Development Center  
**Panelists:** Steve Chafitz, Co-Founder & President, e-EndUSA  
Deborah Drake, Product Manager, BGE Smart Energy Savers ProgramSM  
David Helmecki, Commercial Recycling Coordinator, Frederick County Office of Recycling  
Rick Peters, President, Solar Energy Services, Inc.

**Business 2 – Making Your Business a Green Machine:** How to maximize government and tax incentives for your small business while cutting energy costs and going green on a bigger budget

**Moderator:** Dr. Robert Young, Dean, Workforce Development, Frederick Community College  
**Panelists:** Julie Gabrielli, Founder, GoforChange & Gabrielli Design Studio  
Sean Greene, Associate Administrator for Investment, Small Business Administration  
Eric Huffman, Vice President, Sunoptics Prismatic Skylights  
Bradley King, Area Director, USDA Rural Economic Development  
Joe Pecar, Owner, Banner Home Solutions